



## **Nasher Sculpture Center Announces *The Great Create* Family Fundraising Event Benefiting Nasher Education Programs**

Featured artists announced for the fourth annual family fundraising event at Nasher; Scheduled for April 24, 2016.

DALLAS, Texas (December 4, 2015) – The Nasher Sculpture Center, along with Co-Chairs **Sheryl and Eric Maas** and **Lisa and John Runyon**, announce the Nasher's fourth annual family fundraising event, ***The Great Create***, which will take place on Sunday, April 24, 2016 from 1-4 pm. This annual event aims to engage families' artistic sides while raising essential funds for the Nasher's educational initiatives year after year.

*The Great Create: By Artists. For Kids* is a celebration of youth art education and appreciation featuring a fun-filled afternoon of hands-on art activities and workshops in Nasher Garden led by artists from around the world, as well as live entertainment and kid-friendly food. The program is geared toward children 12 and under, and teens ages 13 and up are invited to serve as "Art Ambassadors" to assist the artists and younger attendees.

On November 3, *The Great Create* Co-Chairs, **Sheryl and Eric Maas** and **Lisa and John Runyon**, hosted *The Great Create Kick-off* to celebrate this year's fundraiser—an invite-only event for parents at the Maas Residence, complete with spontaneous performances by the dance troupe DGDG, vibrantly costumed by The Color Condition. Parents sipped Casa Dragones cocktails and visited with the Dallas-based artists who will participate in the 2016 *The Great Create*. Co-Chairs, Eric and Sheryl Maas and Lisa and John Runyon, along with Nasher Director Jeremy Strick, spoke about what's in store for this exciting event, which will include participation by a number of internationally renowned artists, such as Bettina Pousttchi and E.V. Day.

All proceeds from the event will enable the Nasher Sculpture Center to continue providing exceptional youth education programs throughout the year, such as the 3:01 Club After-school Program, Summer Institute for Teens and free student tours. Education programs account for more than 33% of the Center's attendance each year, allowing many students and families to experience the Nasher at no cost.

### **The 2016 *The Great Create* artists will include:**

Christopher Blay  
The Color Condition (Marianne Newsom and Sunny Sliger)  
E.V. Day  
Randy Guthmiller  
Francisco Moreno  
Oil and Cotton (Shannon Driscoll and Kayli House Cusick)  
Brad Oldham  
Bettina Pousttchi  
Lisa Williamson  
Rob Wilson

Previous *The Great Create* artists have included the likes of Diana Al-Hadid, Morehshin Allahyari, Matt Clark, Annette Lawrence, Jason Meadows, Ruben Ochoa, Robyn O'Neil, Ry Rocklen, Allison V. Smith, John Holt Smith and Tony Tasset.

# Nasher Sculpture Center

## PRESS RELEASE

This year's *The Great Create* sponsors include **City Electric Supply, FD, Lincoln Property Company** and **Which Wich**. Underwriting levels begin at \$625 for a family of four. For more information about underwriting, please contact Megan Penney at 214.242.5167 or via email at [mpenney@nashersculpturecenter.org](mailto:mpenney@nashersculpturecenter.org).

### Press contact:

Lucia Simek  
Communications Manager  
+1 214.242.5177  
[lsimek@nashersculpturecenter.org](mailto:lsimek@nashersculpturecenter.org)

Cassandra Emswiler Burd  
Social Media and PR Coordinator  
+1 214.242.5162  
[cemswilerburd@nashersculpturecenter.org](mailto:cemswilerburd@nashersculpturecenter.org)

### About the Nasher Sculpture Center:

Located in the heart of the Dallas Arts District, the Nasher Sculpture Center is home to the Raymond and Patsy Nasher Collection, one of the finest collections of modern and contemporary sculpture in the world. The longtime dream of the late Raymond and Patsy Nasher, the museum was designed by world-renowned architect Renzo Piano, in collaboration with landscape architect Peter Walker, to seamlessly integrate the indoor galleries with the outdoor garden spaces, creating a museum experience unlike any other in the world. In addition to gallery spaces, the Center contains an auditorium, education and research facilities, a cafe, and an award-winning store.

On view in the light-filled galleries and amid the garden grounds are rotating works from the Collection, which features more than 300 masterpieces by Calder, Giacometti, Matisse, Picasso, Rodin, and many more modern masters, as well as rotating installations by celebrated and emerging contemporary artists. In dialogue with the Collection and special exhibitions, the Nasher also offers an elevated series of special programs, including artist talks, lecture programs, contemporary chamber music concerts, artist-led classes, and exclusive member events, all meant to enrich the museum experience and highlight the Center as a catalyst for the study, installation, conservation and appreciation of modern and contemporary sculpture.

**Location:** 2001 Flora Street, Dallas TX 75201

**Hours:** The Nasher Sculpture Center is open Tuesday through Sunday from 11 am to 5 pm and until 11 pm for special events, and from 10 am to 5 pm on the first Saturday of each month.

**Admission:** \$10 for adults, \$7 for seniors, \$5 for students, and free for members and children 12 and under, and includes access to special exhibitions.

For more information, visit [www.NasherSculptureCenter.org](http://www.NasherSculptureCenter.org).

2001 Flora Street  
Dallas, TX 75201

+1 214.242.5100